



Press Release

WORLD MENTAL HEALTH DAY 2007

2007 marks the fifteenth annual commemoration of World Mental Health Day, the only annual global awareness campaign focusing specifically on improving public understanding about mental health and mental illnesses.

The theme for World Mental Health Day 2007, "*Mental Health in a Changing World: The Impact of Culture and Diversity*," calls attention to the fact that, during the past decade along with scientific and medical advances in the understanding and treatment of mental illnesses, the need to recognise how culture affects mental health issues has become increasingly important in the environment of rapid migration and the emergence of a multicultural workforce in mental health services in many countries.

An event to celebrate World Mental Health Day 2007 was held recently in Ards Town Hall in partnership with Ards Borough Council and North Down Borough Council. The event will seek to use this year's World Mental Health Day campaign to encourage our community's mental health service agencies and other healthcare providers to increase their efforts to plan and provide culturally sensitive and appropriate services to all who require them.

For further information, please go to www.wfmh.org or contact Fiona Molloy, Health Promotion Specialist on (028) 9151 0182.

Ends

For further information, please contact Public Relations Department,
Tel: (028) 9151 2208.

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