WORLD MENTAL HEALTH DAY CELEBRATIONS IN THE KINGDOM OF SAUDI ARABIA

Sr. No	Speaker	Celebration and Main Goals	Date
1.	Minister of Health	National Mental Awareness Campaign on World Mental Health Day	
2.	Assistant Deputy Minister for Medical Treatments	Do	
3.	Director General for Mental Health and Social Services	Do	
4.	Director of Mental Awareness Campaign	Do	
5.	The aforesaid celebration activity was held in King Khalid Eye Hospital and was addressed by all above speakers and a follow up Campaign Report was written about. Strategies to enhance Public awareness about mental disorders and reducing stigma This activity was attended by most of the MOH staff and media plus pharmaceutical companies who put their stalls exhibiting their products		
6.	Mechanisms of campaigning- Exhibition and all regional psychiatric hospitals (n=19) put his stalls showing their work and efforts, in addition to a Consultation Clinic directed towards personal interviews and telephonic consultation at site. Exhibition was opened by Assistant Deputy Minister for Medical Treatments and venue was Al-Gurnata Center adjoining Carrefour Shoping Mall in the heart of Riyadh City		
7.		ntal Illness and Suicide was Hospital Complex	
	The details a		

Professional Meeting Organized by

General Directorate of Mental Health & Social Services in Collaboration with Al-Amal Complex for Mental Health, Riyadh

Venue: Al-Amal Complex for Mental Health, Riyadh On Wednesday, 8 November 2006 Corresponding to 17 Shawwal 1427h

Title: "Mental Illness & Suicide"

Scientific Program

Activity	
Registration	
Tea & Coffee Break	
Opening Remark	
	Registration Tea & Coffee Break

Scientific Session 1

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Time	Торіс	Name of presenter	Alliliation
9.00-9.30	Suicide & Mental Illness: an overview	Dr. Asad Sabr	AACMH
9.30-10.00	Local Experience on self-harm	Dr. Omer Mudiefer	NGH
10.00-10.30	Addiction and Suicide	Dr. Abdullah M. Al-Sharqi	AACMH
10.30-10.45	Tea & Coffee	Break	
10.45-11.15	Psychology of Suicide with an overview of relevant psychotherapies	Dr. Batoul Al-Hillo	AMH&SS
11.15-11.45	Current pharmacological management of	Dr. Rafat Owesie	PSHC

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	patients with suicidal communications	
11.45-12.15	Open Discussion	
	23110	

Time	Activity	
12.15-1.30	Duhr Prayer & Lunch	

Scientific Session-2- Workshop:

Time	Topic	Name of presenters	Affiliation
1.30-3.00	Clinical approach to a patient with suicidal behavior (for nurses)	1.Dr.Elham M. Fayad	KSU
1.30-3.00	Assessment of patients with suicidal risks (for mental health professionals)	Drs Naseem Akhtar Qureshi & Abdalla Fouad Bahr	AMH&SS

5 Credit Hours allocated by Saudi Council for Health Specialties

vide number:1830/2006, dated 14.10.1427H

Concluding Remarks & Vote of Thanks

8.	Regional Celebrations on WMHDAY: all 19 regions of the
	Kingdom of Saudi Arabia celebrated WMHDAY with pomp
	and show by holding symposium, lecture presentations,
	reporting in newspapers, and distributing pamphlets to the public

9.	Mental Health Day in the eyes of media in particular newspapers in the Kingdom of Saudi Arabia	
10	Means of communicating through short text messages and several intersect or agencies contributed to this day	
10.	Assessment and evaluation of all WMHDAY activities with the pros and cons	<u> </u>
11.	Printing Materials from different companies and regions of Saudi Arabia, which were distributed to the public	
The fo	Illowing drug companies actively participated and sponsored in the celebrations World Mental Health Day 1.AstraZeneca 2.Wyeth 3.Lunback 4.GSK- GlaxoSmithKline	s of
	5.Janssen-Cilag	

Thank you very much